Habitat Homeowner Impact Study

A comprehensive research report evaluating Habitat homeowners’ financial stability, education, health and quality of life.
education

“My children were able to attend college, and I went back to school and became a registered nurse!”

2/3 Habitat homeowners say that their children are doing better in school since they moved into their home.

40% of Habitat homeowners have completed additional education themselves since moving into their home.

92% of Habitat homeowners expect their children to get additional education after high school.

financial stability

“Habitat has given me the opportunity to raise my family in a safe home, and live within my budget.”

x2 Habitat homeowners are twice as likely to have a household budget (and stick to it), compared to Americans as a whole.

7/10 Habitat homeowners say they have little or no problem paying their bills on time.

84% of Habitat homeowners believe it’s important to save for their family’s future.

98% of Habitat homeowners feel that they are doing better financially now than they were in the past.

Staying in the same school and having space at home to study contributes to why stability at home creates stability in education.

Affordable homeownership allows hardworking families to invest in safe, decent and permanent housing while also saving for their future.
quality of life

“We’re much healthier now. We have a backyard with a garden where we grow our own organic vegetables and cook wonderful meals together.”

94% of Habitat homeowners feel positively about their house as a place to live.

9/10 Habitat homeowners believe that they could not have owned a home without Habitat.

8/10 Habitat homeowners feel that their neighborhood is as safe or more safe than the neighborhood they lived in before.

1/2 The number of Habitat homeowners using food stamps dropped in half after moving into their homes.

1/5 Prior to moving into a Habitat home, 1 in 5 Habitat homeowners received rental assistance, which they no longer need.

$1.5 MM An estimated $1,500,000 in public assistance funding was saved in 2016 because Habitat homeowners no longer needed it.

independence

“I’ve been able to raise my kids without having to decide between paying the rent or buying food for the month.”

93% of Habitat homeowners are as proud or more proud of their neighborhood now that they’re homeowners.

With a high level of homeownership, neighborhood schools perform better, crime rates are lower, and local businesses are more successful.

Habitat gives hardworking community members a “hand up”, not a hand out, allowing them to invest their time, energy & finances into building their future.
In partnership with the University of Colorado Denver Evaluation Center, Habitat for Humanity of Metro Denver administered an online survey in July 2016 to all 517 Habitat homeowners. The response rate of 23.4% is representative of all Habitat homeowners based on race, ethnicity, geography and the amount of time in their Habitat home.

Household Size
On average, most families have 3 to 5 people permanently living in their home. 15% of respondents did not answer.

Household Income

- Less than $20K 12.5%
- $20K to $34.9K 43.3%
- $35K to $49.9K 28.8%
- $50K to $74.9K 13.5%
- More than $75K 2.0%

Data based on 104 respondents who provided income information.

Federal Poverty Level (FPL)

- Habitat homeowners with incomes at or below 150% FPL 46.6%
- Homeowners in cities nationally with incomes at or below 150% FPL 17.5%

Habitat builds affordable homes and sells them with affordable financing, making homeownership possible for low-income families who would likely not qualify to purchase a home otherwise.

about our homeowners

Employment Status
- Employed 93.3%
- Full-time Student 4.8%
- Disabled/Unable to Work 3.8%
- Unemployed 1.9%
- Stay at Home Parent 1.8%
- Retired 1.0%
- Other 1.9%

Highest Education Level
- Master’s Degree 3.9%
- Bachelor’s Degree 18.8%
- Associate’s Degree 17.8%
- Technical Training/Vocational Diploma 11.8%
- Some college 23.7%
- High School Grad/GED 15.8%
- Less than high school 7.9%

85% of Habitat households earn less than $50,000/yr

Data based on 104 respondents who provided income information.
my habitat home makes me feel:

- proud
- secure
- happy
- love
- future
- live
- feel
- safe
- grateful
- like
- child
- stable
- good
- accomplished
- blessed
- comfortable
- house
- one